

WHAT IS CLAIMED IS:

1. A personal care composition comprising:

5 (i) an unsaturated organic material with at least one olefinic double bond susceptible to degradation into a color bearing substance, the unsaturated material being selected from C₁₀-C₅₀ terpenoids and C₁₂-C₄₈ unsaturated fatty compounds, the C₁₂-C₄₈ compounds being selected from the group consisting of fatty alcohols, fatty acids, fatty acid glycerides, fatty acid salts and combinations thereof;

10 (ii) a substituted urea of general structure (I)



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wherein R₁, R₂ and R₃ are selected from the group consisting of hydrogen, C₁-C₆ alkyl, (R₅)_nOH, and mixtures thereof; R₅ is methylene, ethylene, propylene or combinations thereof, and n ranges from 1 to 6;

20 and R₄ is (R₅)_nOH; and

(iii) a cosmetically acceptable carrier.

2. The composition according to claim 1 wherein the substituted urea is hydroxyethyl urea.

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3. The composition according to claim 1 wherein the unsaturated material is a glyceride selected from the group consisting of sunflower seed oil, safflower oil, linseed oil, borage oil, borage seed oil, coriander seed oil and triglycerides with conjugated linoleic acid residues.

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4. The composition according to claim 1 wherein the unsaturated material is present in an amount from about 0.0001 to about 20% by weight.

10 5. The composition according to claim 1 wherein the substituted urea is present in an amount from about 0.01 to about 20% by weight.

6. The composition according to claim 1 wherein the substituted urea relative to the unsaturated material is present in a weight ratio from about 10,000:1 to about 1:100.

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7. The composition according to claim 1 wherein the unsaturated material has at least two olefinic double bonds.

20 8. The composition according to claim 7 wherein a pair of the at least two olefinic double bonds are in a conjugated relationship.

9. The composition according to claim 1 wherein the unsaturated material is a conjugated linoleic acid.

25 10. The composition according to claim 1 wherein the unsaturated material has an Iodine Value ranging from about 20 to about 300.